

ELECTIVES (\$125.00 value)
INDUSTRY SEMINARS

Please check class brochure for current seminars.
Seminars are also offered individually.

PRODUCTION FAUX

Accomplish projects in less time and make more money. Learn faster techniques for easier faux finishes and tips on hiring and running a crew successfully and efficiently.

TOOLS OF THE TRADE

Have you always wondered how to use certain faux finishing tools for the best results? Learn how the right tools will make your jobs easier and more efficient and how they work, including lots of ideas, techniques, and tips for use.

TRADE SECRETS

How do you make a small room look bigger or a low ceiling higher? How does color affect personality and mood? We'll answer these questions and many more. Discover the secrets, tips, and tricks of a faux finishing expert and how to better advise your clients, giving you the advantage.

MARKETING FAUX ON A BUDGET

Do you want to start a faux business or grow your current business? Whether you're a beginner or want to refresh your marketing skills, take this informative seminar before you spend a penny on advertising. Learn from a qualified marketing consultant how to spend your marketing dollars effectively, brand your company, earn media attention, capitalize on word-of-mouth referrals, and dramatically increase your sales.

INDUSTRY UPDATE

What's new in the faux industry? Learn about new products, supplies, tools, books, techniques, classes, etc. Stay informed with essentials to increase your repertoire. This seminar is packed with demos, tips, and information.

PORTFOLIO REVIEW

Your portfolio is your best visual tool to sell your services and artistry. Put together the most creative portfolio to sell your talents. We'll show you innovative ideas to display your work.

**FAUX EFFECTS® SILVER LABEL
PRODUCT KNOWLEDGE**

Enjoy a demo of assorted Faux Effects® products. See what they look like, how they perform, and a variety of ways to use them. Whether you have used these products or not, this is a must-take seminar to learn about them or get a refresher, and keep up with all the current trends. *We encourage class participants to request specific products they would like to be discussed.*

FROM HA!HA! TO AHA!! -

Unleash your creativity and laughter...and decrease your stress. Learn techniques to expand your creativity and reduce stress in this fun, stimulating workshop. Debbie Ellison, a creative writer, Certified Laughter Yoga leader, and Creativity Facilitator, shares her secrets of how to bring your child within and your creative right brain out to play through interactive activities and laughter.



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**Faux Finishing Professional
Curriculum Certification Programs**

Suggested programs to attain whatever degree of competence you desire – basic to mastery levels.
** All programs are discounted off published class fees.

**We want you to be successful.
Schedule a free appointment with
One of our curriculum counselors.**

Professional Curriculum Certifications:

- Impress your clients
- Gain respect from your peers
- Lend credibility and professionalism to your portfolio
- Keep you on the cutting edge of the faux finishing industry
- Upgrade industry standards

All curriculum programs must be scheduled within one year.

Quick Start Program - \$1,850.00

(a \$250.00 savings)

For those who want a quick start, flexible or part-time career/business.

Choose:

- 1 from Category A
- 2 from Category B
- 2 from Category C
- 2 electives

Apprentice Training Program - \$2,899.00

(a \$375.00 savings)

For those who want to start a faux finishing business and hands on classes, but also the large-scale experience.

Choose:

- 3 from Category A
- 5 from Category B
- 1 from Category C
- 3 electives
- Spend a day in an on-the-job situation with our crew.

Professional Program - \$3,999.00

(a \$500.00 savings)

For those who want to learn from the pros how to become a faux finishing professional.

Choose:

- 2 from Category A
- 3 from Category B
- 2 from Category C
- 1 from Category D
- 1 from Category E
- 4 electives

"I Want It All" Master Program - \$4,499.00

(a \$625.00 savings)

For those who want to learn everything the pros know.

Choose:

- 3 from Category A
- 5 from Category B
- 1 from Category C
- 1 from Category D
- 1 from Category E
- 5 electives

CATEGORIES

Check our current class schedule for class selections.

Categories not offered on current schedule can be substituted for multiple classes equivalent price.

<p><u>Category A</u></p> <p>Any course \$250.00 or less</p> <p><u>Category B</u></p> <p>Any course \$350.00 or less</p> <p><u>Category C</u></p> <p>Any course \$450.00 or less</p>	<p><u>Category D</u></p> <p>Any course \$650.00 or less</p> <p><u>Category E</u></p> <p>Any course \$899.00 or less</p>
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- ★ **All courses are not available in each scheduled period. Category applies only to classes offered. Classes not offered may be substituted for classes with equivalent dollar amount.**
- ★ **A student missing a class will result in the loss of that class. A student can reschedule a class with a 3-week notice.**
- ★ **If Paintin' the Town Faux cancels a class, the class can be rescheduled to the next scheduled class.**

Additional seminar prices:

Add extra seminars to packages or take them alone anytime.

1. Individual seminars:

- Take any 1 elective seminar \$125
- Take any 3 elective seminars \$299
- Take any 5 elective seminars \$399
- Take any 7 elective seminars \$499

2. Add-ons to any program package:

- Add any Category A, B, or C – Get 1 free elective seminar
- Add any Category D or E – Get 2 free elective seminars

Payment Options:

- Pay 100% of tuition at time of registration, receive 1 additional free elective
- 4 payments – 1st of month for 4 months

Any changes in curriculum are subject to a \$50 change fee per class, and student must provide 4 weeks notice.

Add-ons to any program package:

Register for:

- Any Category A or B - Get an elective for \$50
- Any Category C or D - 1 free elective
- Any Category E - 2 free electives